

PRESENTED BY CAITLIN BACHER

Make Your Online Course Stand Out (and Sell Out)

With A Wildy Profitable Evergreen Sales Engine

masterclass action guide



scale
WITH
success®

How to Prepare for the Masterclass

Hey there,

Congrats on taking the time to download this **Masterclass Action Guide** – you’re already one step ahead of most course creators!

Before our masterclass begins, I want to talk to you about something important.

When I speak with most course creators about selling their course consistently with a wildly profitable evergreen sales engine, one of the underlying themes seems to be their fear of “not being enough”.

“What if people don’t like my course?”

“What if people don’t like me?”

These are all very real fears and I’ve even experienced them myself from time to time.

But for now, let’s put those fears aside.

They may pop up next month and that’s ok, but for **now** I want you to focus on learning the method that has helped me and thousands of others scale our business with success.

My promise to you is this:

- I will deliver as much value as humanly possible in this free 57 minute masterclass.
- Everything you’ll learn has already been tested and proven to work by me and hundreds of my students.

If you feel like you need more help and guidance I will give you that opportunity after I deliver on my promise – and I have a very special bonus for those who choose to act quickly...

But, even if we don’t work together, you will still walk away with some valuable information you can use in your own business to sell your course consistently without sounding like a carbon copy of everyone in your niche.

If that sounds good to you, then I’ll see you soon at ***Make Your Course Stand Out (and Sell Out) With a Wildly Profitable Evergreen Sales Engine.***

To your success,
CEO, SCALE WITH SUCCESS®

CAITLIN BACHER

P.S. [Click here to follow me on Instagram](#) for more tips!

Pre-Masterclass Worksheet

1. LISTEN TO SCALE WITH SUCCESS® – THE PODCAST

EPISODE 181: HOW TO MAKE \$1M IN ONE YEAR FROM SELLING YOUR ONLINE COURSE

What are two things Caitlin did to scale her course so quickly?

2. WATCH CAITLIN'S "MUG STORY" PINNED TO HER INSTAGRAM PAGE.

What does Caitlin say is the #1 key to success?

3. LISTEN TO SCALE WITH SUCCESS® – THE PODCAST

EPISODE 162: HOW TO HIT YOUR FIRST \$1M FASTER BY DOING LESS (NOT MORE)

What are 3 specific things Caitlin recommends doing to reach your revenue goals faster?

Masterclass Worksheet

THE SCALE METHOD



STRUGGLING
COURSE CREATOR

SUCCESSFUL
SCALER